PROJECT APEMBA SOA 2008-2010

ANDREW LEES TRUST

Funded by the European Commission

Target Area: the Androy region, Tulear Province

Beneficiaries: 39,375, rural producers and their families



'Apemba Soa' Project (AS), meaning 'Good Sorghum', has extended the work of ALT's Drought Mitigation programme. Its principle objective has been to improve food security by increasing the production of drought resistant sorghum as well as the number of households stocking and consuming sorghum as food.

Thanks to the investment in training the project has seen a significant increase in the use of

adapted techniques for growing sorghum. An increase of 40% of cultivators adopted the project's growing techniques since the trainings began.

Additionally the project has increased awareness about the nutritional benefits of sorghum by providing cooking and preparation techniques which enable women to improve daily intake of food.

The sorghum reintroduction work is extended and carried forward by the ALT Madagascar team under an IFAD funded project, PARECAM.

Summary outputs

- > 1280 families have received seed and technical training
- > 64 farming trainers trained
- > 58 nutritional trainings with 1156 participants
- > 1929 kg of sorghum seed distributed
- > 1800 kg of peas distributed
- > 165 tonnes of sorghum produced
- > 478,25 ha of sorghum cultivated
- > 9 sorghum festivals produced, with approx 2000 people per festival
- > 134 radio programmes produced and broadcast about sorghum

Additional partnerships and activity

- Produced visual recipe book for cooking with sorghum
- Participated in National Nutrition Day event
- Televised events with regional stations
- Exchange visits between farmers from different regions
- Collaboration with Regional Authorities and FAO for food /seed distribution
- Partnerships with the national office for Nutrition ONN

See also ALT Drought Mitigation Programme Factsheet

